

## **Vileda Professional – a part of the Freudenberg Group**

Vileda Professional provides innovative cleaning solutions and systems for professional users in various application areas, such as General Building, Healthcare, HoReCa and Controlled Environment. With sales offices in all major European countries, in North America and Asia – and with a wide net of representatives – we are well located around the world.

Vileda Professional belongs to the Freudenberg Group – a diversified family-run global company, headquartered in Germany.



### **Vileda Professional**

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A Company of the  
Freudenberg Group



# Sweep System

The best is now even better.



# Nothing beats Swep!

More than 40 years of success is not a coincidence. When Swep was launched, it became an immediate floor cleaning favourite. Being the first pre-prepared system on the market, the Swep system swept the floor with the competitors and set new standards in the cleaning business.

Now the new Swep generation is here – with even better performance, ergonomics and lower total cost-in-use.

Be prepared for the best cleaning system ever.

You are the experts in cleaning; we are experts in developing and providing the best solutions for you to succeed. When you choose Swep you get a complete cleaning system with the best performance and ergonomics, and the lowest possible total cost.

We are here to guide and advise you on the right method and optimal products so you choose the best solutions for your needs.

You can rely on that!

## Swep cleans clean

With Swep, you can be sure that you leave nothing behind but a clean result. The materials in our mops have been developed and put together in order to achieve a hygienically spotless surface – on floors, stairs, walls, tables, toilets or safety flooring.

Independent tests show that the MicroPlus and MicroTech mops remove 99.99% of bacteria from surfaces and that MicroPlus is up to 30% more efficient at stubborn dirt than similar mops.

No matter what challenges you are facing, the Swep System has the right solution for your needs. So when we say “clean”, we mean “clean”. We are still looking for competitors who can match that!

## Swep cleans away unnecessary costs

Swep Duo doubles your cleaning surface per mop, halves the investment costs and reduces the costs associated with laundry.

The durability is high, the service life is long, and thanks to low friction and easy handling the risk of repetition strain injuries is considerably lower. All of all this reduces your costs and pays off in the long run.

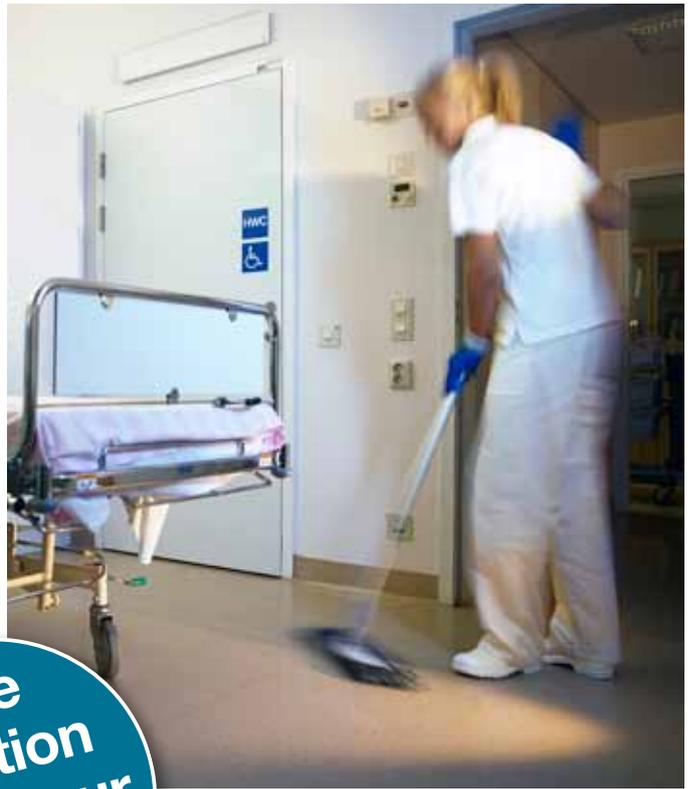
## Swep lets you clean with a clean conscience

We have only one world and we are doing what we can to reduce the environmental impact.

We choose our materials with care, we have production plants as close to users as possible, and our goal is that more of our products will carry the Nordic Ecolabel (the Swan symbol). That way you and your customers can offer a higher degree of “Green Cleaning”.

We are proud that the MicroCombi Mop has joined the MicroTech and MicroPlus mops in attaining the Nordic Ecolabel standard!





The solution to all your needs





# Swep cleans more effectively

First we listen to and learn from our customers and users. Then we develop products and concepts giving the best possible cleaning results. What you gain is a clear competitive edge.

Efficient and profitable cleaning is primarily about using the right mop material for the right cleaning task. One material is not suited for all tasks so we develop and combine fibres to create the optimal structure for each specific task.

The fibres need to be open enough to both collect the dirt and hold it to prevent spreading dirt around. Also it should stay moist long enough to cover the complete cleaning surface.

A good example of this development is the new MicroPlus fibre composition and compared to the previous MicroPlus it:

- Cleans better – 30% higher cleaning effect
- Cleans larger areas – 40% more surface covered with one mop
- Cleans more easily – 10% lower friction

## Remove the dirt – don't spread it around

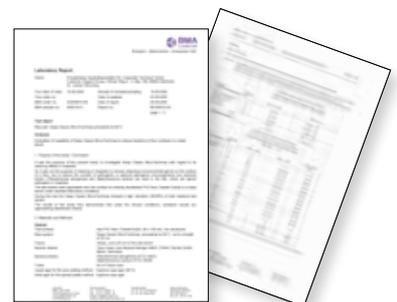
All Swep mops are designed for optimal cleaning, regardless of the mopping method you use – dry, damp or wet.

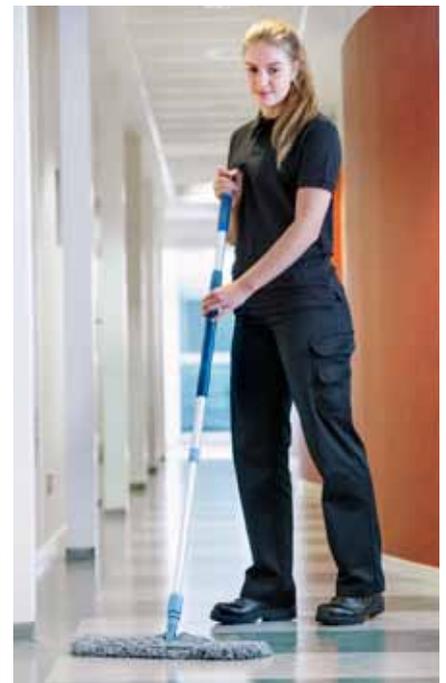
The choice of method is crucial to the end result. Too wet and it can be a breeding ground for microbes, whereas a too dry mop results in ground-in dirt and stains remaining on the surface after cleaning.

Tests clearly show that the new MicroPlus provides an optimal moisture distribution – on average 40% better than three well-known competitors and 20% better than the previous MicroPlus generation.



*More than just words!  
Every year, we invest heavily in product testing. And of course, we use independent and neutral test institutes.*





# Swep cleans more gently

As a leading manufacturer of cleaning equipment, we have an in-depth approach to product development. For example, it's natural for us to include ergonomics at the start of the R&D phase.

Ergonomics, function and design are key focus areas in the product development process. Tall or short cleaners, large or small hands, stoutly built or petite – our products are easy-to-handle for all users.

Working smartly and ergonomically is paramount as long cleaning shifts put huge stresses on the human body. That's why our tools can be easily adapted and adjusted to every cleaner's individual needs. But even more important is that all users learn and use the correct cleaning techniques.

No problem – our total offer includes training in product handling and how to clean in the most ergonomic way. Actually this is not rocket science, and with just some simple tips and tricks you can avoid unnecessary strain on shoulders and back.

Healthy staff keeps the doctors away and the costs down!

## Ergonomic and low-stress cleaning

- Always use pre-prepared mops
- Minimize the distance walked per day by choosing optimal mop size and the right mop technique
- Adjust the length of the telescopic handle – shoulders and hands should have a relaxed setting
- Change hand positions - switch upper/lower hand grip regularly
- Use one hand as support when wiping tables
- Stretch your body 2 – 4 times a day



reddot design award  
winner 2006



# A sharper edge – now and in the future

Sure – you can save money by buying cheaper products of lower quality but it's the year end's bottom line that counts.

Add up all the cleaning costs for the fiscal year and you will see that high-end quality pays off. Also in the long run, products with minimal environmental impact mean fewer phase-outs and lower overall investments.

## **Sweep Duo is the most economical system you can invest in:**

- 50% lower investment costs
- 30% lower laundry and handling costs
- 27% faster than conventional flat mopping
- Machine washable daily for more than two years

## **Faster cleaning, perfect result**

Independent tests proved Sweep can increase your productivity by upto 27% over 40cm flat mops.

- Less than 20m<sup>2</sup> – Sweep Duo and Single 50cm clean 19% faster
- 20m<sup>2</sup>/50m<sup>2</sup> – Sweep Duo 50cm cleans 24% faster and Sweep Single 19% faster
- 100m<sup>2</sup> – Sweep Duo 75cm cleans 27% faster and Sweep Duo 50cm cleans 17% faster

Increased productivity, ease of use and a hygienically clean result is the name of the game – saving you time and money

## **It's all about the future**

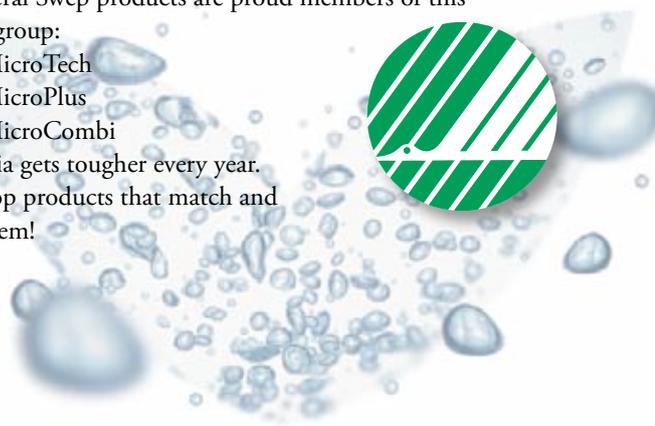
Vileda Professional has taken a clear stance to caring for the environment, including social and economic long term values. It's all embedded in our vision of a sustainable approach to building business and manifested through every step in our products' life cycles.

## **The Nordic Ecolabel label says it all**

There are few trademarks in the world that can match the Nordic Ecolabel. It is a worldleading Ecolabel with stringent environmental and climate criteria for 63 product groups – and several Sweep products are proud members of this exclusive group:

- Sweep MicroTech
- Sweep MicroPlus
- Sweep MicroCombi

The criteria gets tougher every year. We develop products that match and surpass them!





# Cooperation that takes you from good to great

Of course our products and systems are easy to learn and use. But we can promise you even better results by working together to analyse your needs and propose the solutions that fits the best.

You are the expert in cleaning your site, but if you want to get maximum ROI from your cleaning equipment, we are more than happy to share our experiences. Our aim is for you to get the maximum performance out of equipment and personnel.

- 1 Listen.** Step 1 is to gather all the necessary information about the cleaning tasks and the contract/assignment conditions.
- 2 Analysis/suggestions.** After analysing all data collected, we make a proposal that is optimal with respect to both the level of investment and expected financial outcome.
- 3 Training.** Based on the proposed solution, we work out a training package that will help your staff to translate theory into practical cleaning.
- 4 Implementation.** Time for the moment of truth! Now we check that the products are used in the correct way and that they clean effectively and cost efficiently.
- 5 Support.** No matter what kind of support you need during the contract period, we are there to help you! To be more effective, reduce your total cleaning costs or strengthen your chances in winning new contracts.

